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To the Members of the Press

Cacco Inc
Hiroyuki Iwai, Representative Director, President

**Cacco Exhibits at “Japan Tech Indonesia 2025”
to Strengthen Collaboration with Local Companies
—Accelerating Expansion of Fraud Detection Solutions in Southeast Asia—**



Cacco Inc. (Headquarters: Minato-ku, Tokyo; Representative Director and President: Hiroyuki Iwai; Stock Code: 4166; hereinafter referred to as "Cacco"), the No.1*1 provider of fraudulent order detection services in Japan, contributes to building a safe e-commerce infrastructure, exhibited at “Japan Tech Indonesia 2025” held in Jakarta, Indonesia on October 21, 2025. At the event, Cacco presented various initiatives aimed at expanding its fraud detection solutions across Southeast Asia.

Approximately 300 IT professionals attended the event, where Cacco delivered presentations and demonstrations under the theme “Promoting Secure E-Commerce Growth: Fraud Detection in Japan and Indonesia.”

*1 : Based on a survey conducted by TOKYO SHOKO RESEARCH, LTD., “Survey on the number of EC sites in Japan introducing paid fraud detection services” (as of the end of March 2025).

■Background

Cacco’s mission is to “bring to life the ‘let’s try it first’ spirit of tomorrow’s game changers,” and the company provides fraud prevention solutions centered on its fraud detection service “O-PLUX” to ensure safe and secure online transactions.

In the Southeast Asian market, rapid digital transformation has increased the risk of fraudulent activities. In response, Cacco has been strengthening partnerships with local companies by leveraging fraud detection expertise cultivated in Japan.

The exhibition at this event was part of Cacco’s overseas expansion efforts, aimed at increasing brand recognition in the Indonesian market while enhancing collaboration with local partners.

■Event Highlights

At the event, Tominaga from the Business Development Division took the stage to introduce the latest fraud detection trends in Japan and Indonesia, as well as key challenges faced by the e-commerce industry.

Attendees were also given hands-on demonstrations of Cacco’s newest fraud prevention solutions, including “O-PLUX.” The demonstrations attracted strong interest from numerous local companies.



■ Strengthening Collaboration with Local Companies

During “Japan Tech Indonesia 2025,” Cacco began a new business partnership with local company PLABS (PLABS.ID, Headquarters: Jawa Barat, Indonesia), further strengthening collaborative efforts moving forward.

In particular, Cacco and PLABS—active in digital technology, DX/CX support, and web system development—will deepen market understanding regarding fraud risks and prevention measures. The two companies will work together to deliver effective fraud prevention solutions through data-driven approaches.



From right: PLABS Chief Strategy Officer Hillman Hirmansyah and Cacco Executive Officer Nakazawa

Cacco will continue expanding its business and market presence in Southeast Asia while contributing to improved security across the region.

■About the [Fraud Detection Service "O-PLUX"](#)

"O-PLUX", a fraud detection service provided by Cacco, is a cloud-based solution that uses proprietary screening logic powered by data science to detect fraudulent orders in real time.

It helps prevent fraud such as credit card impersonation, unauthorized reselling, malicious reselling, and non-payment for postpaid transactions, while also automating screening operations.

■About [Cacco Inc.](#)

Cacco operates under the corporate vision of "Shaping the 'Let's Do It' for a Next Game Changer."

With a strong foundation in security, payments, and data science technologies, the company develops and provides algorithms and software solutions that help businesses overcome challenges and drive innovation.

Positioning fraud detection for online transactions as its core business, Cacco offers "O-PLUX," Japan's No.1* fraud detection service by number of installations, which helps prevent fraudulent logins and unauthorized orders. The company also provides "O-MOTION," a service that detects unauthorized access to prevent information leaks at financial institutions and member websites, along with phishing countermeasure solutions.

In the field of data science, Cacco contributes to cost reduction, operational efficiency, and profitability improvement across a wide range of industries — including manufacturing, apparel, and construction — through advanced data utilization and analytics.

■Contact Information

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