

June 6, 2025

To the Members of the Press

Cacco Inc  
Hiroyuki Iwai, Representative Director, President

**[June 11 (Wed), Indonesia]**  
**Business Networking Event for E-Commerce and IT Professionals**  
**—Featuring APRINDO, a Leading Southeast Asian Retail Association,**  
**and the First-Ever Release of Indonesia E-Commerce Fraud Survey Results—**



## HOW TO CATCH ONLINE FRAUD BEFORE IT HITS YOU

### INSIGHTS FROM INDONESIA'S E-COMMERCE DATA

Cacco Inc. (Headquarters: Minato-ku, Tokyo; Representative Director and President: Hiroyuki Iwai; Stock Code: 4166; hereinafter referred to as "Cacco"), the Top※1 provider of fraudulent order detection services in Japan, in collaboration with VRITIMES Inc. (Headquarters: Shinjuku-ku, Tokyo; CEO: Ferry Bayu Nirwono), a press release distribution platform focused on Southeast Asia, will co-host a business networking event titled: "How to Catch Online Fraud Before It Hits You – Insights from Indonesia's E-Commerce Data" on Wednesday, June 11, 2025, in Indonesia, aimed at e-commerce professionals and IT resellers.

※1 : Based on a survey conducted by TOKYO SHOKO RESEARCH, LTD., "Survey on the number of EC sites in Japan introducing paid fraud detection services" (as of the end of March 2025).

#### Event Registration:

<https://bit.ly/CaccoEvent>

#### ■Background

Indonesia boasts one of the highest e-commerce penetration rates in the world (26.4%, ranking 3rd globally) ※2, and the need for fraud prevention in digital transactions is becoming more critical. According to our recent survey of e-commerce operators in Indonesia, nearly 50% reported experiencing fraud. The research also highlights the nature of fraud cases and challenges these businesses face. This event will present these insights and offer practical strategies to help prevent fraud.

Additionally, Jimmy Gani, a well-known expert in the Indonesian e-commerce space and representative of APRINDO (Indonesian Retail Merchants Association), will share his perspective on retail and e-commerce trends in Indonesia.

※2 : FY2023 "E-Commerce Market Research Report," METI, September 2024

#### 【Who Should Attend】

- Companies looking to enter the Indonesian e-commerce market
- Existing e-commerce businesses seeking to expand their operations in Indonesia
- Businesses facing security and fraud prevention challenges during overseas expansion

## ■Event Overview

<b>Title</b>	How to Catch Online Fraud Before It Hits You – Insights from Indonesia's E-Commerce Data – )
<b>Date &amp; Time</b>	Wednesday, June 11, 2025 18:00–21:00 (Indonesia local time)
<b>Venue</b>	Central Jakarta (details provided upon registration)
<b>Target Audience</b>	•E-commerce business managers, operators, system administrators •IT resellers and e-commerce support businesses (including enablers and payment gateways)
<b>Admission</b>	Free

## ■About Cacco Inc.

With the management vision of "Shaping the idea of 'Let's Do It' for a Next Game Changer," Cacco's goal is to help companies resolve issues and take on challenges through the development and provision of algorithms and software based on the company's technologies and expertise in security payment data science. The company has positioned fraud detection services for online transactions as its core service, providing Japan's top fraudulent order detection services. These services include "O-PLUX" along with the "O-MOTION" service that detects unauthorized access to prevent information leaks on financial institution and member sites along with other services including phishing countermeasures. Furthermore, regarding data science services, the company contributes to cost reduction, task efficiency, and profit improvement through data application and analysis in diverse industries such as manufacturing, apparel, and construction. For more information about our company, please visit <https://cacco.co.jp/en/>

## ■Contact Information for Inquiries Regarding This Announcement

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