

Email Ad
Special Campaign **May June**

Email Special Edition

Double Delivery

Targeting Mail(eDM)

Special Discount



Applicable until email delivery
through June 30, 2024

E-newsletter Ads for Manufacturing Industry

You can distribute exclusive e-newsletter advertisements to their subscribers who have a high level of expertise and interest in each media. This service can be used for product announcements, directing readers to your campaign websites, and attracting customers to your events.

Email special edition	Number of subscribers	Number of deliveries	Rate
Engineering Media Consolidated Mail Special Edition	170,000	Usually a one-time delivery ↓ 2-times deliveries	USD 13,440
Electronic Design / Embedded Mail Special Edition	109,000		USD 11,400
Mechanical Design Mail Special Edition	34,000		USD 3,480
Engineering Management Mail Special Edition	56,000		USD 5,760
Automotive Mail Special Edition	47,000		USD 4,560
Factory Automation Mail Special Edition	29,000		USD 2,400
MONOist Daily Mail Special Edition	59,000		USD 5,760
Medical Mail Special Edition	11,000		USD 2,400
Smart Japan Mail Special Edition	35,000		USD 3,480
BUILT Mail Special Edition	21,000		USD 2,400

- ※ HTML format Email is also available. (Additional charge of USD 1,200 is required.)
- ※ Since inventory is limited, when considering it, please contact the sales representative in charge as soon as possible.

Targeting Mail (eDM)

Exclusive email advertisements can be delivered to users who have obtained opt-in permission from email magazine subscribers. In addition to the existing attribute data of ITmedia ID members (including ABM), the behavioral data of readers stored in the "ITmedia DMP" can be used for more accurate targeting.

For new product announcements

For audience creation of your own events

For driving traffics to your campaign website

Email	Deliverable date and time	Maximum number of deliverables
Engineering Media Targeting Mail	Weekdays (8 AM or 11 AM)	203,000

Targeting condition	Rate
Company names	USD 1.2 per name
Segments such as business industry and job function	USD 1 per name
ITmedia DMP behavioral history data	USD 0.6 per name
Campaigns special rate USD 0.4 per name	

※ The minimum order is USD 2,400.

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