

# ITmedia Advertising and Event Schedule 2024 [Manufacturing/Construction/Building]

Month	Type	Theme	Media	Genre	Lead gen.	Note
Permanent	Editorial feature	5G -From people to things: Wireless technology in the "unexplored Era"-	EE Times Japan	Manufacturing		<a href="https://eetimes.itmedia.co.jp/ee/subtop/features/5g/">https://eetimes.itmedia.co.jp/ee/subtop/features/5g/</a>
Permanent	Editorial feature	Power supply design	EDN Japan	Manufacturing		<a href="https://edn.itmedia.co.jp/edn/subtop/features/power/">https://edn.itmedia.co.jp/edn/subtop/features/power/</a>
Permanent	Editorial feature	The Challenge to go Carbon Neutral	Manufacture-related Media Joint Project	Manufacturing		<a href="https://monoist.itmedia.co.jp/mn/subtop/features/carbonneutral/">https://monoist.itmedia.co.jp/mn/subtop/features/carbonneutral/</a>
Permanent	Editorial feature	Realization of sustainable manufacturing	Manufacture-related Media Joint Project	Manufacturing		<a href="https://monoist.itmedia.co.jp/mn/subtop/features/sustainable/">https://monoist.itmedia.co.jp/mn/subtop/features/sustainable/</a>
Permanent	Editorial feature	IoT brings innovation in manufacturing	Manufacture-related Media Joint Project	Manufacturing		<a href="https://www.itmedia.co.jp/topics/1606/iiot/">https://www.itmedia.co.jp/topics/1606/iiot/</a>
Permanent	Editorial feature	Manufacturing x Quality	Manufacture-related Media Joint Project	Manufacturing		<a href="https://monoist.itmedia.co.jp/mn/subtop/features/quality/">https://monoist.itmedia.co.jp/mn/subtop/features/quality/</a>
Permanent	Editorial feature	Edge Computing Strikes Back	Manufacture-related Media Joint Project	Manufacturing		<a href="https://monoist.itmedia.co.jp/mn/subtop/features/edgecomputing/">https://monoist.itmedia.co.jp/mn/subtop/features/edgecomputing/</a>
Permanent	Editorial feature	Agile Development of "Hardware" with Raspi	EDN Japan	Manufacturing		
Permanent	Editorial feature	Smart buildings in the era of Society 5.0 -Where we are today in cyber security in building systems-	BUILT	Construction/Building		<a href="https://built.itmedia.co.jp/bt/subtop/features/smartbuilding/">https://built.itmedia.co.jp/bt/subtop/features/smartbuilding/</a>
Permanent	Editorial feature	The Future of manufacturing envisioned by VR/AR	BUILT & MONOist	Construction/Building		<a href="https://monoist.itmedia.co.jp/mn/subtop/features/vr/">https://monoist.itmedia.co.jp/mn/subtop/features/vr/</a>
Permanent	Editorial feature	Game Change in the construction industry with drones	BUILT	Construction/Building		<a href="https://built.itmedia.co.jp/bt/subtop/features/uav_gamechange/">https://built.itmedia.co.jp/bt/subtop/features/uav_gamechange/</a>
January	Exhibition feature	IIFES 2024	Manufacture-related Media Joint Project	Manufacturing		
January	Online seminar	Manufacturing Quality Seminar	MONOist	Manufacturing	Available	
February	Online event	ITmedia Virtual EXPO 2024 Winter	Manufacture-related Media Joint Project	Manufacturing	Available	
March	Online seminar	Technology Transfer Seminar	MONOist	Manufacturing	Available	
February	Online seminar	Automotive DX Summit	MONOist	Manufacturing	Available	
February	Online seminar	Construction DX Seminar	BUILT	Construction/Buil	Available	
February	Ad feature	Pickup Theme: How to protect OT systems from being targeted	TechFactory	Manufacturing	Available	
February	Ad feature	Pickup Theme: Maintenance service for factory machinery and equipment DX	TechFactory	Manufacturing	Available	
February	Ad feature	Pickup Theme: Out of Hassle! How Factories Work DX	TechFactory	Manufacturing	Available	
February	Ad feature	Pickup Theme: Open robot development	TechFactory	Manufacturing	Available	
February	Ad feature	Pickup Theme: Use of LPWA in Manufacturing	TechFactory	Manufacturing	Available	
February	Ad feature	Pickup Theme: Sustainable Manufacturing Starts with Design	TechFactory	Manufacturing	Available	
February	Ad feature	Pickup Theme: Next-generation design realized through the use of a cloud platform that breaks away from traditional design and analysis work	TechFactory	Manufacturing	Available	
February	Ad feature	Pickup Theme: Utilizing 3D data to open up the future of construction sites	BUILT	Construction/Buil	Available	
February	Ad feature	Pickup Theme: Building and facility management and operation DX	BUILT	Construction/Buil	Available	
February	Ad feature	Reader Survey: Logistics 2024 Problem: How will the manufacturing industry confront it?	TechFactory	Manufacturing	Available	
February	Ad feature	Reader Survey: Survey on "Generation AI Application in the Manufacturing Industry"	TechFactory	Manufacturing	Available	
February	Ad feature	Reader Survey: Survey on the use of digital technology in the manufacturing industry to achieve a "circular economy".	TechFactory	Manufacturing	Available	
March	Ad feature	Semiconductor Vendor Survey	EE Times Japan	Manufacturing		
March	Online seminar	DX Summit for the Petroleum and Chemical Industries	Manufacture-related Media Joint Project	Manufacturing	Available	
April	Online seminar	Construction DX Seminar 2024 Spring	BUILT	Construction/Buil	Available	
April	Ad feature	Pickup Theme: DX for Building and Facility Management -IT Improves Productivity in Building Maintenance Operations-	BUILT	Construction/Buil	Available	
April	Ad feature	Pickup Theme: Construction DX Safe and Secure Construction Sites	BUILT	Construction/Buil	Available	
April	Ad feature	Pickup Theme: Handing Down Designer Skills -Utilization of 3D Data for Future Designers-	TechFactory	Manufacturing	Available	
April	Ad feature	Pickup Theme: In-Factory Transfer Systems -How to Improve Areas Left Behind by Factory Automation-	TechFactory	Manufacturing	Available	
April	Ad feature	Pickup Theme: Reskilling in the manufacturing industry -Skill update at the manufacturing site-	TechFactory	Manufacturing	Available	
April	Ad feature	Pickup Theme: Get rid of duplicate effort - Manufacturing DX-	TechFactory	Manufacturing	Available	
April	Ad feature	Pickup Theme: Factory Security -Realization of OT Zero Trust to Protect Factories-	TechFactory	Manufacturing	Available	
April	Ad feature	Reader Survey "Survey of Metal 3D Printer Application Trends"	TechFactory	Manufacturing	Available	
April	Ad feature	Reader Survey "CAE for Designers"	TechFactory	Manufacturing	Available	
April	Ad feature	Sponsor Share-type Lead Generation: Manufacturing Ransomware Countermeasures	TechFactory	Manufacturing	Available	
April	Ad feature	Sponsor Share-type Lead Generation: IoT Security	TechFactory	Manufacturing	Available	
April	Ad feature	Sponsor Share-type Lead Generation: Control Security	TechFactory	Manufacturing	Available	
May	Online seminar	Power Supply Design Seminar 2024 Spring	Manufacture-related Media Joint Project	Manufacturing	Available	
May	Online seminar	MI (Materials Informatics) Utilization Conference (Manufacturing, R&D)	Manufacture-related Media Joint Project			
June	Online seminar	Carbon Neutral Technology Fair Spring 2024	Manufacture-related Media Joint Project	Manufacturing	Available	
June	Online seminar	Edge AI Initiative 2024	EE Times Japan	Manufacturing	Available	
June	Online seminar	Manufacturing DX: Start Where You Can Spring 2024	MONOist	Manufacturing	Available	
June	Online seminar	Logistics DX Conference Spring 2024	Manufacture-related Media Joint Project			
July	Online seminar	Manufacturing Quality Seminar 2024 Summer	MONOist	Manufacturing	Available	
July	Online seminar	Digital Procurement Strategies for Manufacturing	MONOist	Manufacturing	Available	
July	Online seminar	Construction DX Seminar 2024 Summer	BUILT	Construction/Buil	Available	
July	Ad feature	Pickup Theme: Smart IoT - IoT Native Product Service Development	TechFactory	Manufacturing	Available	
July	Ad feature	Pickup Theme: Vulnerability of Supply Chain to be Targeted	TechFactory	Manufacturing	Available	
July	Ad feature	Pickup Theme: App Development for Manufacturing Sites	TechFactory	Manufacturing	Available	
July	Ad feature	Pickup Theme: Factory DX: Paperless Manufacturing	TechFactory	Manufacturing	Available	
July	Ad feature	Pickup Theme: Designing Sites DX to Raise Manufacturing Quality to the Bottom	TechFactory	Manufacturing	Available	
July	Ad feature	Pickup Theme: Building and Facility Management DX	BUILT	Construction/Buil	Available	
July	Ad feature	Pickup Theme: Construction DX_Mobile Use at Construction Sites	BUILT	Construction/Building		
July	Ad feature	Reader Survey: CAD Usage Trend Survey	TechFactory	Manufacturing	Available	
July	Ad feature	Reader Survey: The Current Status of and Challenges for Connected Factories	TechFactory	Manufacturing	Available	
July	Ad feature	Reader Survey: Survey on Data Utilization at Manufacturing Sites	TechFactory	Manufacturing	Available	
July	Ad feature	Sponsor Share-type Lead Generation: Ransomware countermeasures in the manufacturing industry	TechFactory	Manufacturing	Available	
July	Ad feature	Sponsor Share-type Lead Generation: IoT Security	TechFactory	Manufacturing	Available	
July	Ad feature	Sponsor Share-type Lead Generation: Control Security	TechFactory	Manufacturing	Available	
August	Online event	ITMedia Virtual EXPO 2024 Summer	Manufacture-related Media Joint Project	Manufacturing	Available	
October	Ad feature	Pickup Theme: Factory Security Frontline-	TechFactory	Manufacturing	Available	
October	Ad feature	Pickup Theme: Product Development in the IoT Era-	TechFactory	Manufacturing	Available	

October	Ad feature	Pickup Theme: Digital application development can be made on the manufacturing field-	TechFactory	Manufacturing	Available
October	Ad feature	Pickup Theme: Mobile Use in Manufacturing-	TechFactory	Manufacturing	Available
October	Ad feature	Pickup Theme: Ecosystem supporting open robot development-	TechFactory	Manufacturing	Available
October	Ad feature	Pickup Theme: DX Strategy for Manufacturing Warehousing and Conveying-	TechFactory	Manufacturing	Available
October	Ad feature	Pickup Theme: Construction Site DX Achieved with Business Efficiency Tools-	BUILT	Construction/Buil	Available
October	Ad feature	Pickup Theme: Building and Facilities Management DX-	BUILT	Construction/Buil	Available
October	Ad feature	Reader Survey: Quality control at design and manufacturing sites	TechFactory	Manufacturing	Available
October	Ad feature	Reader Survey: 3D Printer Usage Trend Survey	TechFactory	Manufacturing	Available
October	Ad feature	Reader Survey: Materials Informatics (MI)	TechFactory	Manufacturing	Available
October	Ad feature	Reader Survey: AI Application in Design and Analysis Work	TechFactory	Manufacturing	Available
October	Ad feature	On-demand Special Feature: Power Supply Technology -From Basics to Applications-	TechFactory	Manufacturing	Available
November	Online seminar	Supply Chain Seminar 2024 Autumn	MONOist	Manufacturing	Available
November	Online seminar	Automotive Security Seminar 2024 Fall	MONOist	Manufacturing	Available
November	Online seminar	Carbon Neutral Technology Fair 2024 Fall	Manufacture-related Media Joint Project	Manufacturing	Available
November	Online seminar	Construction DX Summit 2024 Fall	BUILT	Construction/Buil	Available
December	Online seminar	MONOist DX Forum 2024	MONOist	Manufacturing	Available
January, 2025	Online seminar	Manufacturing Quality Seminar 2025 Winter	MONOist	Manufacturing	Available
January, 2025	Online seminar	Technology Transfer Seminar 2025 Winter	MONOist	Manufacturing	Available
January, 2025	Online seminar	Construction DX Seminar 2025 Winter	BUILT	Construction/Buil	Available
January, 2025	Ad feature	Pickup Theme: How to protect OT systems from being targeted	TechFactory	Manufacturing	Available
January, 2025	Ad feature	Pickup Theme: Maintenance service for factory machinery and equipment DX	TechFactory	Manufacturing	Available
January, 2025	Ad feature	Pickup Theme: De-analog! How Factories Work DX	TechFactory	Manufacturing	Available
January, 2025	Ad feature	Pickup Theme: Sustainable manufacturing starting from design	TechFactory	Manufacturing	Available
January, 2025	Ad feature	Pickup Theme: Breaking away from traditional design and analysis work Next-generation design realized by utilizing cloud platforms	TechFactory	Manufacturing	Available
January, 2025	Ad feature	Pickup Theme: Construction DX	BUILT	Construction/Buil	Available
January, 2025	Ad feature	Reader Survey: Factory Security	TechFactory	Manufacturing	Available
January, 2025	Ad feature	Reader Survey: Circular Economy	TechFactory	Manufacturing	Available
February, 2025	Online seminar	Automotive DX Summit	MONOist	Manufacturing	
February, 2025	Online event	ITmedia Virtual EXPO 2025 Winter	Manufacture-related Media Joint Project	Manufacturing	Available

※Please contact our sales representatives for details.

Mail : sales@ml.timedia.co.jp