

One of the Largest Virtual Exhibition with the
Largest Scale of Exhibits and Visits in Japan



ITmedia Virtual EXPO 2024 Winter
EXPO for the Manufacturing Industry

Date : Feb. 13 (Tue.) - Mar. 15 (Fri.), 2024
Order Deadline (1st) : Dec. 7 (Thu.), 2023
Order Deadline (Final) : Jan. 11 (Thu.), 2024

Summary

Event Name	ITmedia Virtual EXPO 2024 Winter		
Operation	ITmedia Virtual EXPO Executive Committee		
Date	Feb. 13 (Tue.) - Mar. 15 (Fri.), 2024		
Deadline	Order Deadline (1st)	: Dec. 7 (Thu.), 2023	※In case of pre-recorded video production
	Order Deadline (Final)	: Jan. 11 (Thu.), 2024	※In case of in-house delivery of video data
Number of pre-registrants	Estimated 5,000		

Planning



1. Exhibition Hall I Themes

7 different exhibition halls are available for each of the 7 areas of focus in the manufacturing industry.
In addition to the conventional themes,
we have also strengthened the focus on "AI" and other themes of interest!

Manufacturing industry zone



Smart Factory EXPO



Retail & Logistics Supply Chain
EXPO



Mechanical Design EXPO



Material EXPO



Embedded & Electronics /
AI EXPO



AI Everywhere



CASE / Automotive EXPO

Entrance by Interests



Year 2024 problem



Automation



Early implementation



Technical succession



Security



New products



Quality control



Production management



Carbon neutral



Generative AI

In addition, up to 3 items from the contents to be exhibited can be highlighted in the "Featured Contents" section. You can direct visitors to the specific contents.



※Image is for reference only.

1.Exhibition Hall I Manufacturing Industry Zone

Exhibition Hall are set up by manufacturing industry

Smart Factory EXPO

The future of the factory and the actual transformation of the production floor

- Industry 4.0
- Industrial network
- Connected factory
- IoT
- Robots
- Data visualization etc.

Mechanical Design EXPO

Practicing manufacturing without frameworks

- 3D CAD
- Product planning/design
- 3D Printer
- AR/VR/MR
- Prototyping / Cutting / Molding etc.
- CAE

Embedded & Electronics / AI EXPO

Device trends and challenges for Edge AI implementation

- Semiconductor/Electronic components
- Inspection automation
- Deep learning
- Embedded software etc.

CASE / Automotive EXPO

Once-in-a-century changes and automotive industry initiatives

- Connected
- Sharing
- Automation
- Electrification etc.

Retail & Logistics Supply Chain EXPO

Supply chain trends through digital innovation

- Supply Chain Management
- RFID / Electronic (Wireless) tags
- ERP
- Smart logistics etc.

Material EXPO

Materials that create added value in manufacturing

- Lightweight
- Sustainability
- Antimicrobial/Antiviral
- High strength
- Molding/processing technology etc.

AI Everywhere

First "AI Everywhere Japan Edition" hosted by EE Times, U.S.A.

- NLP
- Reinforcement learning
- GPT
- Natural language processing technology
- Image, face, speech recognition etc.

1. Exhibition Hall | Entrance by Interests

Another entry points that lead visitors to the inserted contents based on the information they want to know.

Year 2024 problem

Challenges surrounding many industries

- Labor and material shortages
- Rising costs
- Overtime regulations
- Shortened lead times
- Skills shortages, reduced efficiency
- Supply chain vulnerabilities, etc.

Technical succession

Formalizing implicit knowledge into digital knowledge

- Aging and loss of technical know-how
- Creation of manuals and videos
- Human resource development
- AR / VR
- Remote control
- Digital archiving
- Multilingualization, etc.

Quality control

Offensive quality control through digitization and data linkage

- Digitalization of quality data and equipment operation status
- Data linkage and data analysis tools
- PLM / PDM
- Management of process data linked to work
- Improvement of efficiency, etc.

Carbon neutral

Sustainable decarbonization compatible with technological innovation

- Supply chain
- Factory visualization and efficiency
- Sustainable design
- EVs
- Highly efficient power conversion
- New materials, etc.

Automation

Efficient production
Enhanced competitiveness

- Improved efficiency and productivity
- Improved quality and safety
- Cost reduction
- Reduced labor shortages
- Improved data collection and analysis
- Enhanced competitiveness, etc.

Security

Production stability
Maintaining competitiveness starts with security

- OT security / Zero trust
- Factory security / Preventive security
- Predictive maintenance / Preventive maintenance
- Visualization
- IoT security
- Cloud security
- Security education, etc.

Production management

Ensure efficient operations and safe production

- Production planning
- Production process optimization
- Inventory control
- Production line monitoring and coordination
- Schedule management
- ERP
- QMS
- Risk assessment tools, etc.

Generative AI

Improving efficiency and quality in manufacturing
Featured topic

- NLP
- Reinforcement learning
- GPT
- Business representation
- Chatbots
- Efficiency
- RPA
- Image recognition
- Natural decimation technology
- Process optimization, etc.

New products

To introduce recently released products, upcoming tools, solutions, etc.

- Differentiation from conventional products
- Differentiation from competing products
- Case studies / Actual results
- Sales campaign, etc.

Early implementation

Especially when you want to introduce products and tools that can be implemented with a fast turnaround time from negotiation to introduction.

- Early adoption possible
- SaaS
- Cloud-based
- Case studies, etc.

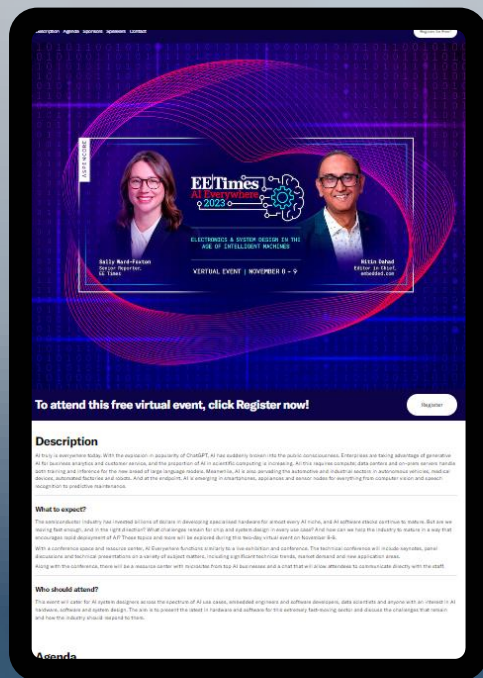
From among a maximum of 10 exhibited contents to be displayed at the corporate booths in the main exhibition hall by field, you may select up to 3 items that you particularly want to promote.
※ Please note that the contents are subject to change or cancellation without prior notice. Please understand this in advance. If you have any questions about the theme, please contact our sales staff.

1. Exhibition Hall | Introduction of the Main Hall "AI Everywhere"

The first Japanese edition of "AI Everywhere" originally hosted by EE Times in the U.S!

The Japanese edition of "AI Everywhere 2023," hosted by EE Times U.S. from November 8 to 9, 2023, will be held in conjunction with this Virtual Expo, with content selected by the editorial team to match the Japanese market.

※ As for sponsorship, exhibitors can exhibit in the same way as in other zones.



Introduction to "AI Everywhere", EE Times U.S. <https://aieverywhere.eetimes.com/>

AI is widespread in the modern era, and the popularity of ChatGPT is rapidly spreading AI. Businesses are using generative AI for business analytics and customer service, and AI is also surging in scientific computing. These advances require more powerful computing power, with data centers and on-premise servers handling both training and inference for large-scale language models. In various industries, AI is permeating areas such as self-driving, medical devices, factory automation, and robotics, and is also emerging in smartphones, consumer electronics, and sensor nodes.

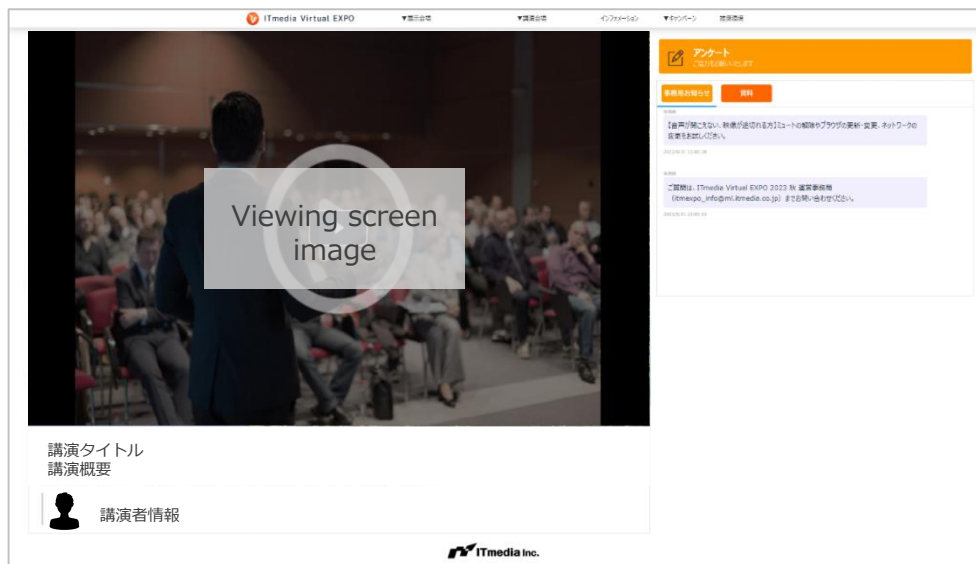
In the semiconductor industry, significant investment has been made in developing hardware specific to various AI niches, and the software domain continues to mature. However, **various issues remain in chip and system design, such as the consideration of the direction itself and the speed of response.** In order to promote the rapid adoption of AI in each industry, **it is necessary to come up with ideas that are tailored to each industry.** This conference aims to provide a forum for discussion of these issues and solutions.

[See sponsorship details on page 9.](#)

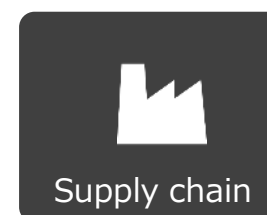
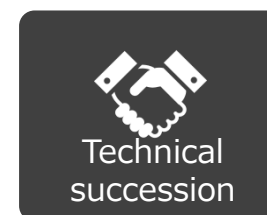
※ Sponsors participating in AI Everywhere in the U.S. may also use its content. Please contact us.

2. Online Seminar

Online seminars are available during the EXPO! You can choose the theme of your choice.
Since they deal with important topics in the manufacturing industry, you can generate leads that are interested in your business.



Themes



Online seminars will be held for a total of 6 days.
ITmedia will prepare the host lecture and make the announcement, making it easy to attract audiences.

※Archives will be available after the live broadcast. ※Images above are for reference only.

3. Dedicated Exhibition Hall

Enables to strongly promote your company's information to visitors at the Virtual EXPO!


Dedicated exhibition hall

Zone sponsorship

Set up a dedicated hall for your company at the entrance! You can expect a large number of visitors.

Exhibiting with multiple solutions and joint partners is also possible!

※ Please contact us for customization.



- ✓ Capture all visitor activities at the venue! **Capable of acquiring high-value-added lists!**
- ✓ A direct path from the entrance **leads visitors efficiently.**

※ Images above are for reference only.

Booth Image



① Logo

Space for your corporate logo or product logo.

② Video (Thumbnail view)

Up to 1 video content can be posted.

MP4 submission. Thumbnails may be submitted by exhibitors.

(If none, the organizer will prepare it.)

※Available when you sign up for a Gold or higher plan. (1 slot)

※Videos can also be posted in the “③ Contents”.

③ Contents

You can post technical documents and other content to obtain a list of viewers. Up to 10 contents can be posted.

※Available number of items depends on the plan. After clicking, the button to view the content and a summary will appear.

④ Inquiry

You can accept inquiries from booth visitors or attract them to your company's contact page.

⑤ Questionnaire

You can administer a survey to booth visitors.

Response results can be viewed on the report screen.

You can offer (accept applications for) novelties and other giveaways. Drawing or shipping such gifts must be done under your company's responsibility.

⑥ Welcome movie

All companies, regardless of plan, can post this. Company and product introduction videos can be posted, and visitors can press the play button to begin playback.

*Welcome movie is based on supplied materials. Please refer to the submission guide for video specifications.

⑦ Keyword quiz

Place keywords for the venue circulation policy to encourage visitors to move to the various exhibition booths.

Sponsorship Plan

		Diamond	Sapphire	Platinum	Gold	Silver
Estimated leads*		7,000	5,000	1,800	600	300
Exel data	All of the registrants	●	-	-	-	-
	All of the Visitors	-	●	-	-	-
Online report center	Main Exhibit Hall Visitor List (Exhibition Hall)	●	●	●	-	-
	Exhibit Main Hall Organizer's Lecture Viewer List	●	●	●	●	-
	List of visitors to your booth/content	●	●	●	●	●
Number of main venue selections		Main venue x 1	Main venue x 1	Main venue x 1	Main venue x 1	Main venue x 1
Number of contents published in the booth		Up to 10	Up to 10	Up to 10	Up to 10	Up to 10
Welcome movie, questionnaire, and inquiry installation		●	●	●	●	●
Video (thumbnail display) + Posting in lecture hall		New production at the secretariat	New production at the secretariat	New production at the secretariat	Delivery of your data	Option
Listing in Featured Content by Interest *1		Up to 3	Up to 3	Up to 3	Up to 3	Up to 3
Introduction within the Secretariat email		1	1	1	1	-
Booths or contents in the main exhibition hall		●	●	●	-	-
Rates		USD 66,000	USD 54,000	USD 26,400	USD 15,600	USD 9,600

* The estimated number of lists is based on the previous event. The number may increase or decrease depending on the number of exhibitors and the inserted contents. Please note that this is not a guaranteed number.

*1 For the insertion of interest-specific order contents, you may select up to 3 items from a maximum of 10 items of contents to be posted in the booth.

Other Sponsorship Plans Visitor List Plan

Provides a list of all visitors during the exhibition

	Visitor list plan
List of all visitors (to be delivered in Excel at a later date)	●
Company name and logo displayed (Sapphire Plan exhibitor list on the announcement page)	●
Estimated leads	5,000
Price	USD 54,000

*The estimated number of lists provided is a figure based on the previous results. The number may increase or decrease from the assumed value.

Online Seminar Sponsorship Plan

	Online seminar sponsorship
Own session views + archived views list (online report delivery)	●
List of visitors to the company's session materials (online report delivered)	●
Session survey responses (online report delivered)	●
Estimated leads	200
Session	30min
Number of companies	3 company per them
Price	USD 24,000

**Discounts are available
with the exhibition venue
sponsorship plan.**

USD 18,000

Session	2/20(Tue.) Security	2/21 (Wed.) Technical transfer	2/22(Thu.) Construction DX	2/27 (Tue.) Manufacturing quality	2/28(Wed.) Supply chain	2/29(Thu.) Digital procurement
40min	Keynote session1	Keynote session	Keynote session	Keynote session	Keynote session	Keynote session
30min	Sponsorsession 1 -1	Sponsorsession2-1	Sponsorsession3-1	Sponsorsession4-1	Sponsorsession5-1	Sponsorsession6-1
30min	Sponsorsession1-2	Sponsorsession2-2	Sponsorsession3-2	Sponsorsession4-2	Sponsorsession5-2	Sponsorsession6-2
30min	Sponsorsession1-3	Sponsorsession2-3	Sponsorsession3-3	Sponsorsession4-3	Sponsorsession5-3	Sponsorsession6-3

*The number of applicants is an estimate based on past results. Please note that this is not a guaranteed number.

*Please submit the video data to be distributed in the session.*The order of delivery dates for each category is subject to change due to circumstances.

*The above timetable is a sample. The timetable may increase or decrease depending on the number of sponsors. Themes may be postponed or merged depending on the number of sponsors.

We appreciate your understanding in advance and your cooperation in meeting the application deadline.

Image of zone venue installation

[illegible]

Image of dedicated item installation

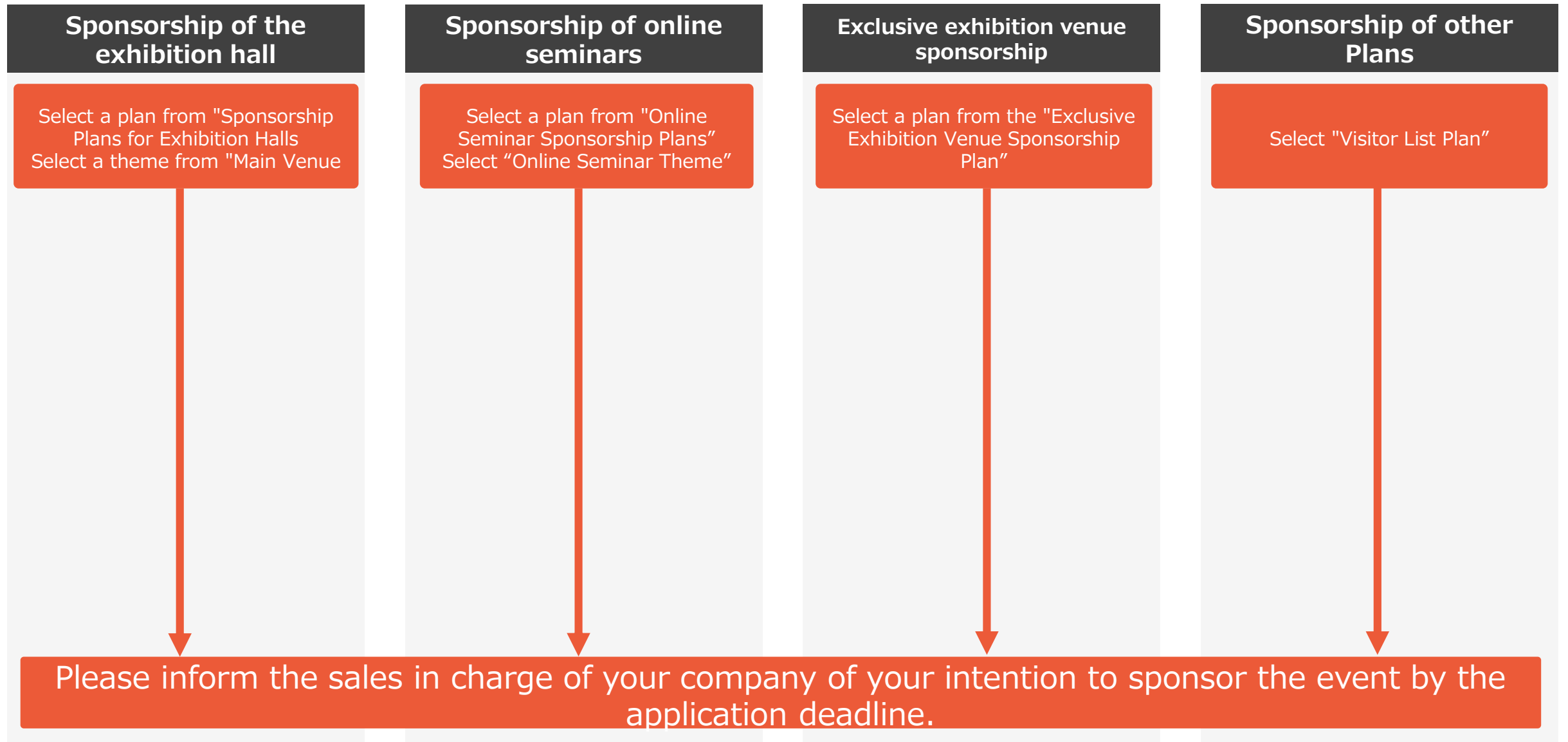
<p>参加するEXPOの作業をおこなってください。 (複数選択可)</p>	<div> <input type="checkbox"/> 素材EXPO <input type="checkbox"/> CASE・自製機 EXPO <input type="checkbox"/> メカ設計 EXPO <input type="checkbox"/> スマートファクトリー EXPO <input type="checkbox"/> 組み込み開発&エレクトロニクス・AI EXPO <input type="checkbox"/> Building・IT EXPO <input type="checkbox"/> リーダー&ロジクス・サプライチェーン EXPO <input type="checkbox"/> スマートシティEXPO <input type="checkbox"/> スマートヘルス EXPO <input type="checkbox"/> スタートアップ特集 </div>
<p>本EXPOへ参加される場所をお選びください</p>	<div> <input type="text"/> <input type="button" value="OK"/> </div>
<p>あなたは今EXPOに参加する製造業/サービスの入札に、主にどのような業種を想定していますか？</p>	<div> <input type="text"/> <input type="button" value="OK"/> </div>
<p>専用項目</p>	<div> <input type="text"/> <input type="button" value="OK"/> </div>
<p>本EXPOへ参加したいことがありますか？</p>	<div> <input type="text"/> <input type="button" value="OK"/> </div>
<p>メールアドレス</p>	<div> <input type="text"/> <input type="button" value="OK"/> </div>
<p>メールアドレス (確認用)</p>	<div> <input type="text"/> <input type="button" value="OK"/> </div>
<p>個人情報取扱い同意</p>	<div> <input type="text"/> <input type="button" value="OK"/> </div>

下記に「個人情報の取り扱いについて」、「アイティメディア株式会社からのメールによる情報提供」および「自己責任で企業からのメールによる情報提供」に同意します

It is possible to make your presence known within the EXPO venue!

*Images are for reference only.
*Additional booths are available at USD 2,400 per booth (up to 5 booths).
*The number of lists provided is based on actual results. Please note that the number may increase or decrease depending on the zone and contents.
*1: For the contents to be featured by interest, a maximum of 3 items may be selected from a maximum of 10 items to be featured in the booth.

Sponsorship Plans | Application Procedure



Details of Exhibit Hall Sponsorship Plan

Video (thumbnail display) + Posting in lecture hall

Video (Thumbnail Display)

By placing impactful images (thumbnails) and images (thumbnails) that are appropriate to the content of the video You can expect to increase the number of views.

Posting in the lecture hall

Videos posted in your booth can be posted in a different lecture hall than the exhibition hall.

If you wish to have your video posted in the lecture hall even with the Silver Plan, please apply for the "Video Content Production (Thumbnail Display)" option.

- *Gold Plan and above are eligible. Video display + will be posted at the lecture venue
- *Silver Plan Option 3: Video content production (thumbnail display) → Video display + Listing in the lecture hall
- *Silver Plan Option (4): Video content will be displayed in the company booth → Video display only

Booth setup



- Logo Listing
- Welcome Movie Listing
- Questionnaire
- Inquiry (external URL)

Introduction within the secretariat email



During the exhibition, the event office will pick up one of your company's booths or contents and display the URL of your company's booth or contents in a visitor promotion e-mail sent to registered visitors, and guide them to your booth or contents

- *The content to be posted in the e-mail is left entirely up to the management.
- *Gold Plan and above are eligible.

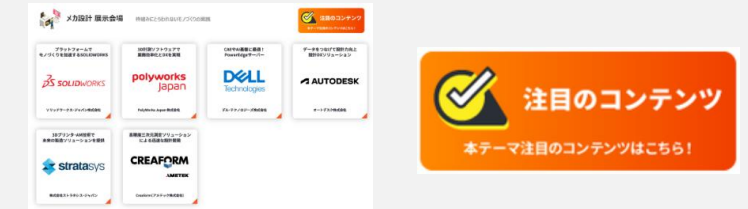
Display company name and logo



Corporate logos of sponsors will be posted in the main EXPO venue and on the announcement page. Logos will be posted on the announcement page in the order of sponsor grade and order of application. Up to two logos can be displayed on the announcement page, but the size will be reduced to fit in one frame. Please check the logo regulations for exhibitors.

*Image are for reference only.

Content guidance in the main exhibit hall



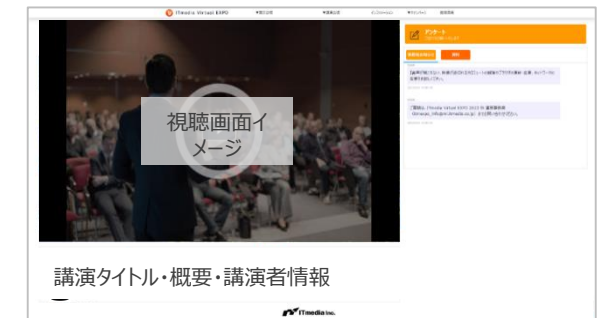
"Featured Contents" button will be set up in the main exhibition hall during the show.

A list of featured contents will be displayed. This will help guide visitors to the featured content.

*Content from multiple companies may appear in the list.

The content to be picked up and whether or not it will be listed will be left up to the management.

Platinum Plan and above are eligible.



Please consider the following plans along with the exhibition sponsorship plan.

- Online seminar sponsorship plan
- Or
- Live session

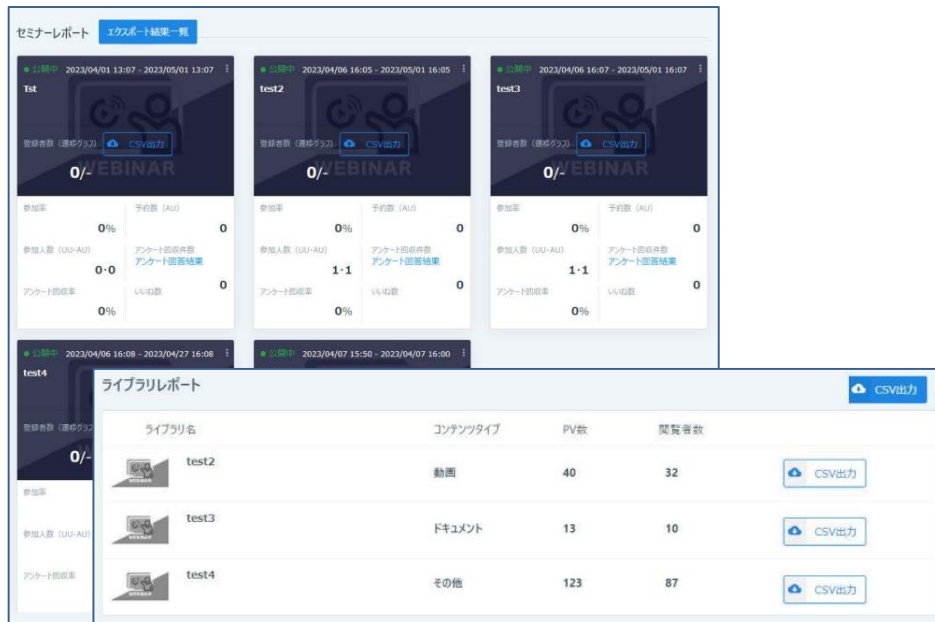
Online Report

Points

"Online Report" for quick follow-up.

- ✓ Visitor profile information can be viewed in real time on our online reporting site.
- ✓ Check visitor contact history of video content, posted materials, etc. in real time.
- ✓ Priority-based responses are possible by understanding the level of interest of visitors based on contact history.
- ✓ Data can be downloaded in CSV format for your effective use.

Online report image



We provide value-added profiles that can only be known by digital events

Business card Information

- Name
- Company name
- Department / position
- Contact (Tel/Mail)
- Interests

Potential information available at Virtual EXPO

- Booths visited
- Questionnaire response results
- Views of documents
- Views of Video content

*This image is of the report site. Their designs may be subject to change.
*Please note that the specifications of the report site may be subject to change.
*All registrant and visitor lists will be delivered in Excel at a later date.

Option Menu

① Entrance logo placement

Showcase your logo in a carousel display at the entrance of the EXPO venue. Clicking on the logo will also allow attendees to be seamlessly directed to your corporate booth.

※Place of publication not selectable

USD 1,200

④ Inclusion of company booth video (Thumbnail display)

Add a video player to your company booth. Please deliver the video data by the specified deadline. Recommended for sponsors of the Silver Plan. Displayed in the video section with thumbnail representation. Note: The video will not be featured in the lecture venue.

USD 1,200

⑦ 3-Line Email text banner

directly reach registered participants of Virtual EXPO with a concise 3-line email advertisement. (Content to be provided by your company.)

※Text limited to 38 characters per line, up to 3 lines.

※One content URL within Virtual EXPO can be included.

USD 2,400

② Content plus

Add up to 5 additional featured contents to your booth. Introduce either your booth or a specified content within the EXPO, and also feature within the exhibitor spotlight.

USD 1,800

⑤ Entrance banner advertisement

feature an exclusive banner for your company at the entrance of the EXPO. Please deliver the banner by the specified deadline.

※Limited to one slot for each period. Applications will be processed on a first-come, first-served basis.

USD 4,800 or more

⑧ EXPO Alert

Inform you via email about companies from the acquired list at the EXPO every month for a duration of three months. These companies, featured on ITmedia's manufacturing-focused media, will be identified based on their information-gathering activities, providing potential for business discussions.

※Emails will be dispatched around the beginning of the month, approximately 7 business days in advance. Note: In the case of numerous applications, we may need to limit the number of participating companies.

USD 3,600

③ Video content production (Thumbnail display)

Include adding a video player to your booth, filming and producing a video, and featuring the video content in your booth and at the lecture venue. Choose from three predefined video types: Lecture Type: 30 minutes, Interview Type: 10 minutes, Chroma Key Type: 10 minutes

Recommended for sponsors of the Silver Plan.

※Thumbnail display

USD 3,000

⑥ Special edition email

An exclusive email advertisement that allows direct outreach to registered participants of Virtual EXPO. The available dates are 2024/2/15 (Thu), 2/22 (Thu), 2/27 (Tue), 2/29 (Thu), 3/14 (Thu), 3/19 (Tue). ※Please prepare the content in your company. Limited to one slot for each day. Offered on a first-come, first-served basis.

USD 9,600- USD 12,000(3/19 only)

⑨ Adding Report IDs (From the third person onward)

Increase the number of individuals who can log in to the management interface for online reports related to Virtual EXPO. We provide access for up to two individuals initially, but if you wish to add more, additional IDs can be acquired for a fee.

Note: Additional charges apply for the third person onward.

USD 240 per additional person

※Please contact a sales representative for details ※Detailed supplementary materials are available separately.

Limited rates only for exhibitors who have applied for the Exhibit Hall Sponsorship Plan!

	Live session
Your company's session viewer list + archive viewer list (online report)	●
List of viewers of your company's session materials (online report)	●
Responses to the survey in your company's session (online report)	●
Estimated number of viewer	50
Seminar time	Max. 60 min.
Notification to all EXPO registrants	●
Banner placement	EXPO Entrance
Number of companies that can be undertaken	Up to 4 companies on a first-come, first-served basis (see distribution slots below)
Sponsorship rate	USD 12,000

Promote your company's products and services to a large gathering of manufacturing industry professionals

Available for multiple sessions, partner collaboration, case studies, etc.



Order deadline	November 28, (Tue.)	Required Preparations	Video and lecture materials (PPT materials, video) ※Able to provide information to your company's house list.
Delivery Method	Simulated live performance *Please deliver a pre-recorded video.	配信枠	<ul style="list-style-type: none"> • No keynote speech • Prepare and deliver video data of your presentation in advance. • Prepare content information (lecturer information, lecture outline, abstract) by December 1 for publication on the announcement page. • Registrations from your company's list will not be included in the number of registrations. • Archived data will be available until the end of the event. • Only one slot per company will be available for registration.
Delivery slot	Choose from the following time slots in the order of your application 1) Tuesday, February 13, 1:00 p.m. *Only for Early Bird Plan 2) February 14 (Wed.) 1:00 p.m. 3) February 15 (Thu.) at 1:00 p.m. 4) February 15 (Thu.) at 1:00 p.m. 5) February 16 (Fri.) at 1:00 p.m.		

※ *The number of registrants is an estimate based on past results. Please note that this is not a guaranteed number.

※The archive will be placed in the thumbnail video (or content) of the corporate booth. It will be calculated separately from the maximum of 10 content items to be posted.
It will also be placed in the lecture hall in the main exhibit hall.

Timeframe

Date		Remarks
November 17 (Fri.)	Early bird deadline Zone sponsor deadline	
Mid-December	Event notice start Event office open	
December 7 (Thu.)	Regular plan deadline (1st)	If video production or other recording is required, this deadline will be used as a guideline.
January 11 (Thu.)	Regular plan final Deadline	Plans that originally require video production can also be considered up to this deadline if the video data is delivered.
December 18 (Mon.) - January 12 (Fri.)	Video production recording period	*The recording period is subject to change.
January 11 (Thu.)	Deadline for submission of contents	Content, content titles, text, video data, etc. required for corporate booth configuration
February 13 (Tue.)	Event opening	
March 15 (Fri.)	End of even	
Late April	Report	

※The schedule is subject to change. Please note that the schedule is subject to change.

Note

Cancellation fee

Cancellation after receipt of the application form or after the start of the event office guidance will incur the following cancellation fees. Please understand this in advance.

- Up to 41 days prior to the event: 50%
- Within 40 days of the event: 100%

Consumption tax

Consumption tax is charged separately.

Distribution platforms

The venue configuration and delivery platform, including operational systems, are subject to change for certain reasons.

Risks associated with online seminar streaming

Live streaming always involves risks. Please be aware of the risks below and the measures we have taken to prevent them.

●Risk 1: Trouble with Internet connection and Internet service providers

Both video and audio may drop out. We will immediately switch to streaming on a backup PC and backup line.

●Risk 2: Failure in live streaming platform

By storing a buffer during delivery, it reduces the phenomenon of video and audio interruptions due to the user environment.

The system is redundant so that backup delivery is always available as a countermeasure against failures, but in the unlikely event that the delivery platform fails, an apology for the suspension of delivery will be sent to viewers via e-mail, and they will be guided to the on-demand version at a later date.

●Risk 3: Power failure

Both video and audio may drop out. We will announce an apology for the suspension of the streaming from the backup PC and will provide an on-demand version at a later date.

●Risk 4: Equipment failure

Both video and audio may drop out. We will immediately switch to streaming on a backup PC and backup line.

● Risk 5: Failure on the viewing side

A single (10% or less) viewing failure relative to the total number of views is likely to be caused by the viewer's environment, and will be handled individually in response to inquiries.

If similar symptoms are seen in units of 10 (reported on site), we will announce an apology for suspension of streaming and provide an on-demand version at a later date.

The logo for ITmedia Virtual EXPO is positioned on the left. It features an orange circular icon with a white stylized 'V' and 'E' inside. To the right of the icon, the word 'ITmedia' is in a smaller, grey sans-serif font, and 'Virtual EXPO' is in a larger, bold, black sans-serif font. The background of the entire slide is a blue-tinted image showing the silhouettes of three people (two men and one woman) wearing hard hats. They are overlaid with a complex network of glowing blue lines and dots, suggesting a digital or virtual environment. A city skyline is visible in the lower-left corner.

ITmedia **Virtual EXPO**

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