ITmedia Executive Security Seminar 2024 Winter

Japan proceed with DX - How to be accountable to the executives? -Establish best security governance

> Date: Jan. 25 (Thu.) – Jan. 26 (Fri.), 2024 Order deadline: Nov. 17 (Fri.), 2023

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Event Overview

Name	ITmedia Executive Security Seminar 2024 Winter	Number of pre - registrants	Estima
Organizer	ITmedia ITmedia Executive	Assumed	Managen Corporat
Date	Jan. 25 (Thu.) – Jan. 26 (Fri.), 2024	viewers	Departmo organizat
Order Deadline	Nov. 17 (Fri.), 2023	Announcement media	ITmedia ITmedia
Style	Collective online seminar	Operation	ITmedia

Past or Similar Events



Please note that the contents of this event may be changed or the event may be cancelled without prior notice. If you have any questions, please contact our sales representatives.

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ement level / CEO / CIO / Head of Business Unit / Head of ate Planning Department / Head of Information System ment, etc. in general business companies and government ations.



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ITmedia Executive Security Seminar 2023 Spring

July 13, 2023 - July 14, 2023

Time table	Lecture time	DAY1 Digital Promotion and Cyber Security Initiatives	DAY2 Three Principles of Cyber Security Management		
13:00-13:40	40 min.	Keynote session	Keynote session		
13:50-14:20	30 min.	Sponsored session 1-1	Sponsored session 2-1		
14:30-15:00	30 min.	Sponsored session 1-2	Sponsored session 2-2		
15:10-15:40	30 min.	Sponsored session 1-3	Sponsored session 2-3		
15:50-16:20	30 min.	Sponsored session 1-4	Sponsored session 2-4		

[Notes.]

%The provisional hold period is one week (provisional hold guarantees the availability of a speaking slot). We ask for your cooperation in meeting the deadline.

%Tentative reservation of a specific presentation slot is not possible. Once your sponsorship is confirmed, we will reserve a slot in the available slot on a first-come, first-served basis from the top. % If the number of sponsor companies do not reach 2, this seminar will be canceled.

*Please note that the program will be changed accordingly depending on the number of sponsors.

Sponsored Menu

	Most popular ! / Promote your products and services at the session! Session plan
Sponsored session Live broadcast + archive	
Lead Generation (all of the registrants / attendees personal data) %Estimated 200	Estimated 200
Questionnaire by sponsor	
Provide session viewer data viewable from the reporting site	
Sharing the results of pre-questionnaire	
Insertion of sponsor company's logo	
Distribution of related materials	
Event report	
Price (Gross/Tax is not included)	JPY 3,000,000

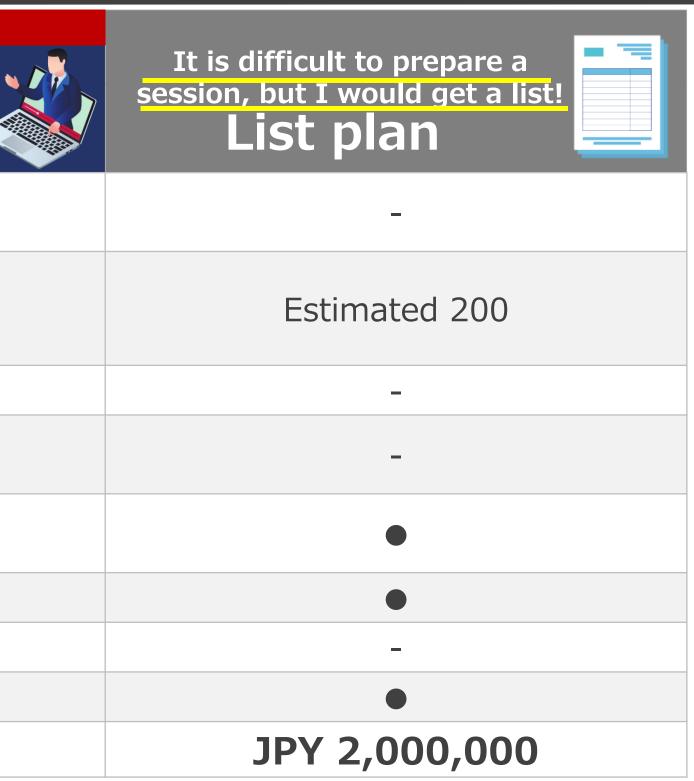
****The provisional hold period is one week (provisional hold guarantees the availability of a speaking slot).** We ask for your cooperation in meeting the deadline.

***** Tentative reservation of a specific presentation slot is not possible. Once your sponsorship is confirmed, we will reserve a slot in the available slot on a first-come, first-served basis from the top.

*The number of applicants is an estimate.

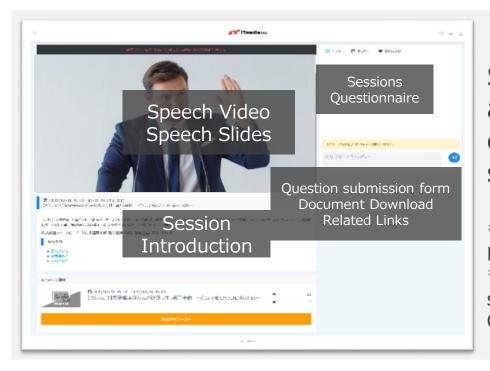
* If the number of sponsor companies do not reach 2, this seminar will be canceled.

XIf the number of sponsor companies do not reach 3, the number of expected applicants may decrease.



Sponsored Menu

Sponsored session Live Streaming + Archive



Sponsor session slots are available to promote your company's products and services!

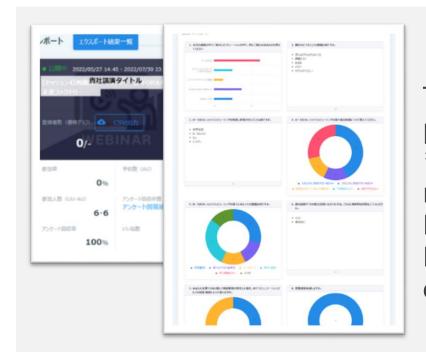
*You can choice either Live session or Pre-Recorded session.

*Q&A session is included during sponsored session and viewers can ask questions by text. Only if the sponsor requests.

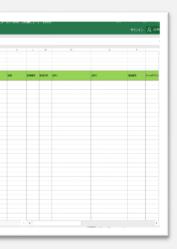
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Questionnaire by Sponsor





Lead Generation (All)



We will provide a list of business card information such as company name, department name, title, telephone number and e-mail address of the all of the registrants. It can be delivered in Excel file

within 3-5 business days after the event.

Session Report Site

The report of your session is provided. *Viewer information (Personal name, Title, Company name, Department name, Job function, Phone number, email address etc.)

Sponsored Menu

Results of Registrant Survey

Document/Material



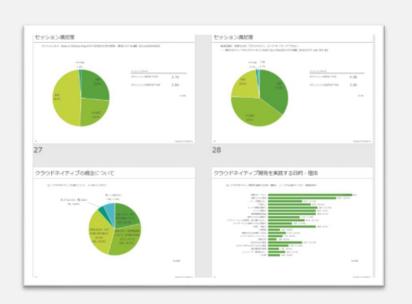
When applying for this event, all registrants fill in their positions, needs, authority, etc. * All questionnaires are set by ITmedia



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In your session, additional document/material are set so that the viewer can download and learn about your company/solution.

* PDF or the link to your website, up to 3



Sponsored Logo

Your name and logo are posted on the registration page and it'll be linked to your site.

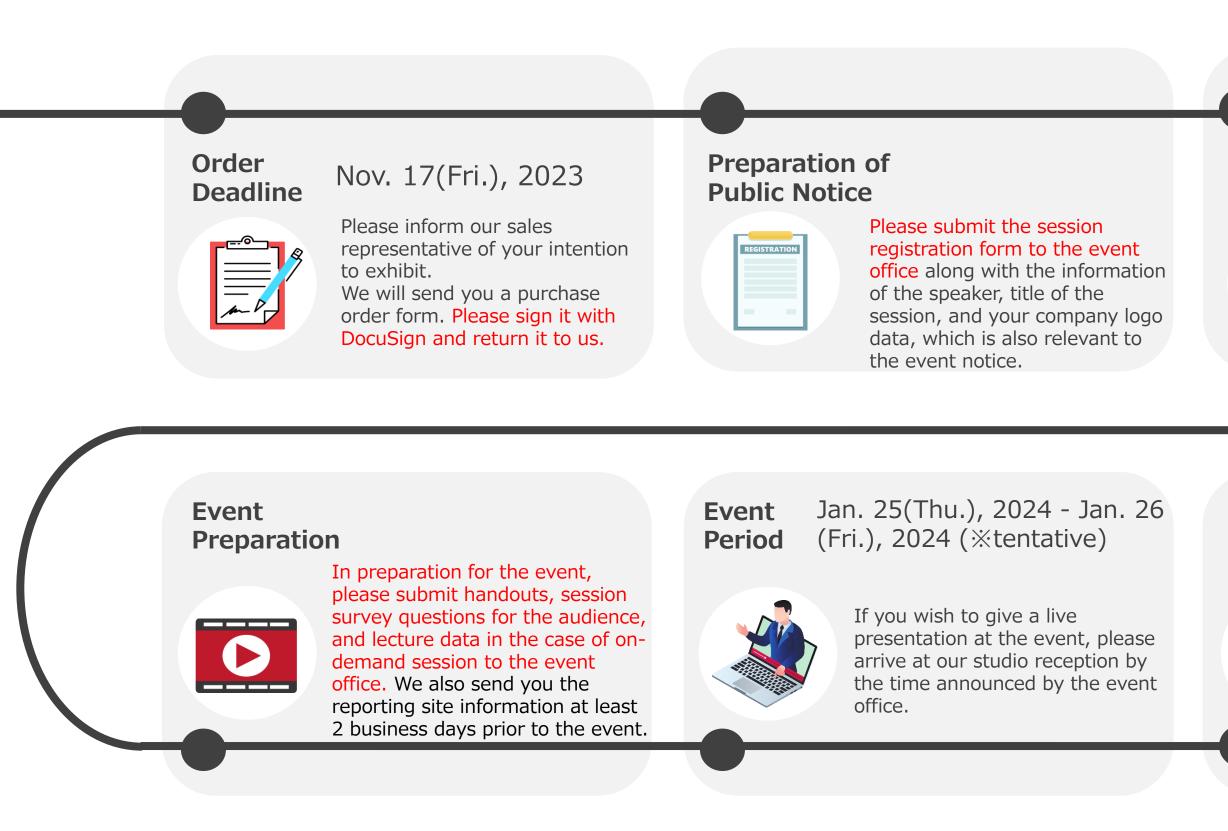
Event Report

We will provide the results of the survey to the general public as the event report after the exhibition.

It'll be provided as aggregate data that doesn't include personal information.

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Schedule



Event Notice Middle of Dec., 2023 **Start**



The event office opens an event notice website to attract visitors.

At the same time, we start pre-registration for those who wish to attend the event.

Report



A list of registrants is to be provided within 3 to 5 business days after the event. Archived sessions can be accessed for 1-2 weeks after the event. (Tentative) Event report will be provided separately by a sales representative after tabulation.

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Notes

Cancellation fee

Cancellation after receipt of the application form or after the start of the event office guidance will incur the following cancellation fees. Please understand this in advance. • Up to 41 days prior to the event: 50%

•Within 40 days of the event: 100%

Consumption tax

Distribution platforms

Consumption tax is charged separately.

The venue configuration and delivery platform, including operational systems, are subject to change for certain reasons.

Risks associated with online seminar streaming

Live streaming always involves risks. Please be aware of the risks below and the measures we have taken to prevent them.

• Risk 1: Trouble with Internet connection and Internet service providers

Both video and audio may drop out. We will immediately switch to streaming on a backup PC and backup line.

• Risk 2: Failure in live streaming platform

By storing a buffer during delivery, it reduces the phenomenon of video and audio interruptions due to the user environment. The system is redundant so that backup delivery is always available as a countermeasure against failures, but in the unlikely event that the delivery platform fails, an apology for the suspension of delivery will be sent to viewers via e-mail, and they will be guided to the on-demand version at a later date.

• Risk 3: Power failure

Both video and audio may drop out. We will announce an apology for the suspension of the streaming from the backup PC and will provide an on-demand version at a later date.

• Risk 4: Equipment failure

Both video and audio may drop out. We will immediately switch to streaming on a backup PC and backup line.

• Risk 5: Failure on the viewing side

A single (10% or less) viewing failure relative to the total number of views is likely to be caused by the viewer's environment, and will be handled individually in response to inquiries.

If similar symptoms are seen in units of 10 (reported on site), we will announce an apology for suspension of streaming and provide an on-demand version at a later date.

ITmedia Inc. Sales Division 13F Kioicho Building 3-12, Kioicho, Chiyoda-ku, Tokyo 102-0094 Japan MAIL : sales@ml.itmedia.co.jp

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