



ITmedia  
**Security Week**  
2022  
summer

Ver.0.1 (Simplified version)

Organized by  **ITmedia**  
**ITセキュリティ** **ITセキュリティ**



# Security Week 2022 summer

## Event Overview

Organizer



Date

Early June, 2022 (TBD)

Style

Collective Live Web Seminar

Number of Audience

Estimated 800

Assumed Audience

Management executive, corporate planning, operation and policy formulation managers of in-house information system, planning staff of corporate information system department, system operation and management staff, System Integrators, etc.

Please note that this content is not finalized and the event may be changed or cancelled without prior notice.  
If there are any questions, please contact our sales team.

## Themes (Tentative)

Section1

Cyber Security Risk and Management

Section2

Security for the Future

Section3

Cloud & Zero Trust

Section4

Endpoint Protection & Information Management

Section5

Vulnerability Management in the Cloud Age (Posture Management)

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Order Deadline: March 18, 2022

Sponsorship Plans	Diamond Sponsorship (Limited to 2 companies)	Platinum Sponsorship	Gold Sponsorship	All List Sponsorship	Section List Sponsorship
Sponsored Session	● (Guest + 2 sessions) Live broadcast + Archive	● Live broadcast + Archive	● Live broadcast + Archive	Not available	Not available
Questionnaire by Sponsor	●	●	●	Not available	Not available
Lead Generation (All of the Registrants / Attendees Personal Data) ※Estimated 800	Not available	●	Not available	●	Not available
Lead Generation (Registrants / Attendees Personal Data of the Sponsored Section)	Estimated 300 ※ Additional option available	Not available	Estimated 350	Not available	Estimated 350
Lead Generation of Your Session Viewers and Provision of Online Report Site of Your Session	●	●	●	Not available	Not available
Sharing the results of Pre-questionnaire	●	●	●	●	●
Insertion of Sponsor Company's Logo	●	●	●	●	●
Distribution of Related Materials	●	●	●	Not available	Not available
Event Report	●	●	●	●	●
	JPY 5,000,000-	JPY 3,200,000-	JPY 2,200,000-	JPY 1,500,000-	JPY 1,000,000-

※If the order is provided after the deadline, it is highly possible that the number of leads will not reach the estimated target above.  
 ※If the number of sponsor companies do not reach 4, this seminar will be cancelled. Also, please note that the program will be changed accordingly depending on the number of sponsors.

( All prices are excluding consumption tax and gross rate. )

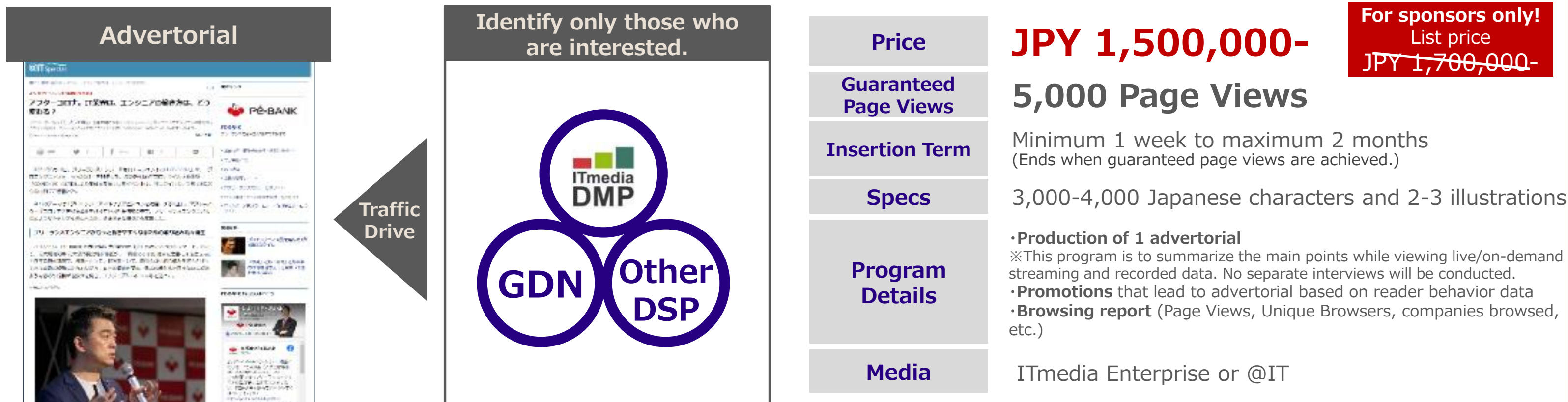
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Diamond, Platinum, and Gold Plan Sponsors Only!

Option Plan

## Behavioral History Targeting Advertorial

Identify readers' interests based on their behavioral data (article browsing history) and **guide those with high interests to your advertorial**. By linking the reader's behavioral data to external services for extended distribution, you can expand your reach by capturing people with the same "interests" even if they have never visited the ITmedia websites.



※The copyright of the produced article advertisement belongs to ITmedia and its production staff (writers, photographers, etc.).  
※A separate fee will be charged if it is necessary to assign a celebrity or travel to a distant location for an interview.  
※If you wish to use the advertisement in print, a secondary use fee will be charged. Please contact our sales representative if you would like to use this service.  
※Please note that the additional fees may be incurred if the advertiser requests a major change from the agreed-upon content after application.

- This advertorial is a plan with extended audience distribution and the use of external media.
- ITmedia will select the most suitable external media websites based on the content (the target websites cannot be specified).
- ITmedia will prepare the copy for the inducement ad (no prior confirmation or specification is possible).
- The Inducement advertisements will stop insertion as soon as the guaranteed page views are achieved. But they will be guaranteed to run for at least 1 week.

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