

Dear John Doe

Happy new year!

How is the status of your 2021 marketing plan in Japan?

Unfortunately, still the COVID-19 issue remains all over the world and the situation is not clear.

When you open this email (actually, I am writing this on Jan. 6), I believe state of emergency is already declared in Tokyo and adjacent prefectures on Jan. 7, and "stay home" is strongly recommended both in business and private in these regions.

I am afraid the unclearness of marketing is increasing.

Under this situation, "digital marketing" is absolutely essential and more important than ever.

We, ITmedia, have been focusing on online media publishing for more than 20 years, and have a lot of know how in digital marketing.

Below I introduced some them in English.

If you need further information about them, please feel free to let us know via our inquiry form.

go.itmedia.co.jp/l/291242/2021-01-06/wtd94y

[1]For clients related to Information Technology industry

Proposal of Audience Targeting Advertising

go.itmedia.co.jp/l/291242/2021-01-06/wtd95w

Proposal of Lead Generation

go.itmedia.co.jp/l/291242/2021-01-06/wtd965

Reintroduction: Proposal of lead generation focusing on specific industries (manufacturing, retail, etc.)

go.itmedia.co.jp/l/291242/2021-01-06/wtd967

[2]For clients related to Manufacturing industry

Banner / E-newsletter Advertisement Guide for Manufacturing Industry

go.itmedia.co.jp/l/291242/2021-01-06/wtd969

Proposal of Semiconductor Vendor Awareness Survey in Japan

go.itmedia.co.jp/l/291242/2021-01-06/wtd96h

[3]Other

Other than the proposals above, we have a wide variety of online marketing solutions for our clients.

If you are interested, please visit our media guide page.

go.itmedia.co.jp/l/291242/2021-01-06/wtd96k

Or, you can also send inquiry to us via our form.

go.itmedia.co.jp/l/291242/2021-01-06/wtd96m

We hope this will become good business opportunities to work with you.

ITmedia Inc. Sales Division

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