

Corporate Philosophy

CO-WELL's corporate philosophy was formulated in October 2015.

Since the beginning, CO-WELL has experienced several major changes, just like the constantly changing business environment around the world. These tides of change fuel our growth.

This corporate philosophy was developed as a core belief that it will anchor us in even bigger waves of change in the future, and allow us to grow even more dynamically in such climates.

CO-WELL will uphold this guiding philosophy both in internal and external activities, and promises to become a company that never stops growing in this ever-changing world.

Values

We are a company that never stops growing in this ever-changing world.

Vision

We will keep growing with our customers by leveraging our greatest assets; technology, global insight, originality and organizational strength.

Corporate Mission

To make great advancement together with our customers by connecting Japan and other Asian partners.

Brand Promise

CO-WELL enables customers to flourish with technical capabilities spread across the globe.

Guidelines for Action

- We are an organization that thrives through constant thought, training and growth.
- We will continue to be professionals that listen carefully to our customers, and anticipate their needs in advance.
- We will spare no effort in improving the quality of our activities.
- Dreams come true by first, envisioning. Dreams bring introspection; introspection brings action; and action brings growth.